



Stinova partners with VisuMotion bringing 3D visual experience to Digital Signage Applications for increased consumer traffic in the stores.

Orlando, Fla., June 17, 2009 — Stinova Ltd., a developer and manufacturer of premium software for the digital signage industry, today announced a partnership with VisuMotion, a turn-key solution provider of glasses free 3D visualization. The 3D play-out software integrated in Stinova's Digital Signage Player Software for Windows (DMP-W), will be demonstrated at InfoComm 2009 booth #1850.

3D signage is just starting to emerge in the Digital Signage market with autostereoscopic displays. The challenge is to support the different hardware approaches from the various panel manufacturers that results into incompatibility of produced 3D content. VisuMotion has solved this by offering a software player called 3D Movie Center for playing 3D stereo file formats, compatible with nearly any of the 3D panel makers. Stinova's latest release of Digital Media Player Software for Windows now supports the ActiveX based 3D Movie Center from VisuMotion. This allows the management of 3D displays throughout large digital signage networks.

"We are pleased to have VisuMotion as a strategic partner, the technology lets us introduce glassless 3D technologies as a new visual experience to the Digital Signage industry" said Franz Hintermayr, CEO of Stinova. He continues "I am confident that 3D display advertisements will surpass the typical response to conventional 2D advertising."

"Partnering with Stinova gives us access to the rapidly growing Digital Signage market", says Dr. Markus Klippstein", CEO of VisuMotion. "We see a big future of 3D advertisement formats in the Digital Signage industry".

About STINOVA Ltd.:

STINOVA Ltd. develops the core software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. STINOVA's IPTV products seamlessly integrate LiveTV and other Video Streams up to HDTV into multi-media Digital Signage content.