



Stinova unleash its Digital Signage Player Software on world's first Intel Atom-based fan-less embedded computer with discrete graphics.

Orlando, Fla., June 17, 2009 — Stinova Ltd., a developer and manufacturer of premium software for the digital signage industry, presents its Digital Media Player Software (DMP) on the world's first Intel Atom-based fan-less embedded computer with discrete graphics on the InfoComm 2009 booth #1850 in Orlando.

The digital signage industry has shown immense interest in the Atom processor due to its outstanding low power consumption but support for Full-HD video remains a limiting factor of the design – until now. STINOVA's DMP7500 player offers outstanding Full-HD video support by combining a VIA S3 4300E GPU discrete graphics card with the Atom processor. The combination supports resolutions up to 1920x1080 at 50fps in a small form factor, fanless industrial grade design

“This next generation player, combined with our advanced Digital Signage Player software - which utilizes the latest .NET Framework 3.5 technologies - offers users a most cost-effective way to implement High Definition enabled digital signage.” said Franz Hintermayr, CEO of Stinova.

The requirement to deliver media-rich content on small form factor, fan-less designs continues to be a technology challenge facing the manufacturers of digital signage players. Therefore combining intelligent software technologies with proven hardware resources in an efficient way is a prerequisite to delivering market leading digital signage play-out systems.” concluded Hintermayr

About STINOVA Ltd.:

STINOVA Ltd. develops the core software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. STINOVA's IPTV products seamlessly integrate LiveTV and other Video Streams up to HDTV into multi-media Digital Signage content.