

*Press Release*

## Stinova Digital Signage goes Outdoors with SCREEN.NT

Landsberg, January 20, 2011 – Stinova, a leading software manufacturer of Digital Signage solutions and SCREEN.NT, a leading manufacturer of Sunlight displays for indoor and outdoor usage announced today the joint launching of a SaaS portal for Digital Signage applications. Through this partnership, Stinova extends its constantly growing partner network to provide its reseller channel with the best possible options for turn-key Digital Signage solutions.

SCREEN.NT's hardware solution is already installed in a variety of vertical market segments such as displays for sport, advertising and information for banks, insurance, energy and industrial corporations, retail and educational centers, universities and many other applications. In the demanding outdoor display segment there are only a few hardware manufacturer that offer solutions durable enough to withstand the harsh requirements of readability in direct sunlight and high ambient temperature range. Due to SCREEN.NT's patented Sunlight-Screen technology and the fully air conditioned enclosure, it is possible to use the display in permanent direct sunlight, in all weather conditions for all climate zones and therefore fully protected from UV / IR radiation, vandalism and best of all it requires lower power consumption by using the sun as an energy source.

With the joint launching of a dedicated SaaS Portal [www.screen-nt.digital-signage.cc](http://www.screen-nt.digital-signage.cc) - customers gain access to an easy to operate and highly cost efficient outdoor digital signage solution. Free of charge for the first 12 months, the WEB based software solution allows the SCREEN.NT displays to be centrally managed. The client software will be pre-installed by SCREEN.NT to provide customers a real plug & play experience.

"We are excited to work with SCREEN.NT as a strong German based partner in the Sunlight display segment for indoor and outdoor solutions" explains Franz Hintermayr, CEO of Stinova Ltd. "This extends the digital signage offering to locations which could not be reached with standard screen technologies and increase the reach of our software offering".

"With Stinova we have access to a German Digital Signage software provider that is internationally acting; allowing us to offer our customers an easy to manage solution that does not require deep knowledge of how to manage their screen content", says Achim Hannemann, CEO of SCREEN. New Technologies Gesellschaft für elektronische Bildsysteme GmbH. He added: "Another important criteria for us is Stinova's flexibility to customize their software to customer requirements in a short time and at a cost efficient level".

The products of both partners can be seen at ISE in Amsterdam from February 1 – 3 in hall 12, stand 12C79 at the Stinova booth.

### **About Stinova**

Stinova Ltd. is a leading German software manufacturer of Digital Signage software solutions. Stinova offers the most intuitive CMS software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. Find more information about Stinova products at <http://www.stinova.com>.

### **About Screen.NT**

Find more information about SCREEN.NT at <http://www.screen-nt.de>.