



Lanner and Stinova partner on Digital Signage Solutions

Landsberg, Germany, November 12, 2009 - Stinova Ltd., developer of Digital Signage software solutions, and designer and manufacturer of industrial PCs Lanner Electronics Inc. join forces to target the rapidly growing Digital Signage market segment.

The partnership enables a new generation of digital signage appliance capabilities on a hardware and software level. Lanner's Digital Signage player models LEC-7000/7500/7900 are industrial grade hardware platforms that are used in many applications. Lanner's latest LEC-7800 player model is a premium hardware architecture supporting AMD 780E embedded chipset that utilizes the power of integrated Radeon™ HD 3200 graphics with ATI Avivo™ HD technology to produce flawless HD quality playback on two screens. The LEC-7800 comes equipped with 1 HDMI, 1 DVI, 1, VGA port, 4 USB ports, 2 LAN ports, 8 lanes of DDO and 1 serial port. With so many options of standardized connectivity this IPC promises to be easily integrated into signage systems.

Stinova's latest DMX 4 Appliance Edition is a perfect software package for the premium hardware architecture of Lanner's LEC-7xxx series. The integrated Signage Composer provides an advanced WEB based authoring tool for WYSIWYG content editing. The integrated server allows central management of network attached Digital Signage players. The Multi-Player capability on Stinova's DMP player on Windows OS utilize the dual headed output to deliver unique content to two displays running Full HD resolutions.

"We are pleased to welcome a new member to our partner network with Lanner offering a new generation of highly integrated and powerful digital signage hardware players" said Franz Hintermayr, Managing Director and CEO of Stinova. "We are excited about the performance and low power consumption of Lanner's latest hardware architecture providing maximum flexibility to our Digital Signage customer projects", concluded Hintermayr.

"We are impressed with Stinova's cross platform software support, offering Windows and Linux compatibility" said Eric Chiu, Director of Embedded Business Unit of Lanner. "Supported by premium software that is easy to own, our LEC-7xxx series gives our customers the maximum flexibility to accommodate all Digital Signage requirements."

About STINOVA Ltd.:

STINOVA Ltd. develops the core software technologies that power the world's Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. STINOVA's IPTV products seamlessly integrate LiveTV and other Video Streams up to HDTV into multi-media Digital Signage content. For more information and product details please visit: www.stinova.com

About Lanner Electronics Inc.:

Founded in 1986 and publicly listed (TAIEX 6245) since 2003, Lanner Electronics, Inc. is an ISO 9001 certified designer and manufacturer of network application platforms, network video platforms and applied computing hardware for first-tier companies. Lanner's expertise also extends to include driver and firmware support, enabling customers to optimize hardware and software communication to achieve faster time to market. With headquarters in Taipei, Taiwan and branches in the U.S. and China, Lanner is uniquely positioned to deliver custom technical solutions with localized, value-added service. www.lannerinc.com