

Press Release

Stinova and Avalue Jointly Exhibit Digital Signage Solutions at InfoComm USA

Landsberg, Germany - Stinova Ltd., developer of Digital Signage software solutions, and Digital Signage appliance provider, Avalue announced a partnership to deliver turnkey Digital Signage solutions and will for the first time, jointly demonstrate their latest hardware and software technologies for this rapidly growing market at InfoComm 2010, the largest and most comprehensive pro-AV event in the world. The exhibition will be held in Las Vegas from June 9-11.

Digital Signage resellers and partners can benefit from this partnership in several ways. Avalue provides a multitude of powerful, cost-effective hardware solutions that perfectly utilize the software features of Stinova's software solutions. In addition partners can offer Stinova's free ramp-up SaaS service to further reduce the initial start-up cost.

"To reduce the 'barriers to entry' for Digital Signage customers, Stinova offers its ramp-up SaaS package completely free of charge. This includes Stinova's Digital Signage Player software (DMP-W) for Windows and a free DMS 4 server software account on Stinova's server farm. With 10MB of on-line storage, the ramp-up package can be used for a variety of commercial purposes including welcome screens, menu boards, time tables, way finding screens, meeting room agenda's and more." Said Steve Earle, Territory Manager, Americas.

For Infocomm, Avalue will present several industrial PC products with particular significance to Digital Signage / Kiosk applications. The MPC-21W3 fan-less Digital Signage appliance, powered by Intel® Atom™ N270 processor, featuring exceptional energy-saving technology, user-friendly control and slim-line appearance. Avalue will provide four Digital Signage industrial PCs, including the EPC-945 and BMX-A10 / T30 / T50. To provide scalable performance and best customer fit, a selection of Intel® Core™ 2 Duo/Core™ Duo and AMD AM3/AM2 CPUs with flexible I/O options, powerful expansion capabilities and innovative housing designs are available. Furthermore on the spot the latest 3-D effects display technology will be also demonstrated via Avalue add-in graphics card solutions.

"We are pleased to add Avalue and their range of industrial, embedded Digital Signage hardware players to our growing partner network." said Franz Hintermayr, Managing Director and CEO of Stinova. "We have completed testing and certification of our Digital Signage software for both Linux and Windows on Avalue's appliances including the touch panel player, ideal for interactive POS applications", concluded Hintermayr.

"This partnership between Stinova and Avalue opens completely new opportunities for Digital Signage system integrators, since they can offer Stinova's free Digital Signage ramp-up Software-as-a-Service package in combination with our cost efficient but powerful hardware solutions at unbeatable pricing", says Robert Chiu, Vice President of Avalue.

About STINOVA Ltd.

STINOVA Ltd. develops the core software technologies that power the worlds Digital Signage networks and Media-Rich Microsite Flash CMS. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks and WEB Site

communications. STINOVA's IPTV products seamlessly integrate LiveTV and other Video Streams up to HDTV into multi-media Digital Signage content. For more information and product details please visit: www.stinova.com

About Avalue Technology

Avalue is dedicated to delivering long-life embedded computer systems and authorized OEM/ODM services. Established in 2000, Avalue is staffed with a seasoned R&D department. Avalue has successfully expanded our expertise from x86 platforms into RISC-based hardware and software solutions. Avalue provides a wide selection of products including small form factor single board computers, ETX, motherboards, InnoFlex Panel PCs, Box computers etc. For more information and product details please visit: www.avalue.com.tw