

Press release

Stinova presents its Digital Signage Software at Computex 2010 in Taipei

What CeBIT is for Europe, Computex, as the worldwide second largest IT tradeshow, is for Asia. The exhibition takes place in Taipei from June 1 – 5, 2010. Also this year, Digital Signage plays an important role at Computex. Stinova Ltd., a manufacturer of Digital Signage software, will present for the first time its latest software releases at Computex stand M303/305 of Chinese hardware manufacturer Norco Intelligent Technology Ltd. Co. in the Nan Gang hall 1 which opens the door to the Asian market place.

Norco develops and markets embedded hardware players targeting the Digital Signage market. Stinova's Digital Signage Appliance Software for Windows and Linux enables Norco to offer a turnkey solution for the Chinese Digital Signage market. Norco selected Stinova's software solution because of its ease of operation and its scalability from a single appliance up to a country wide Digital Signage network. Besides Spanish, French, Italian, Russian and Arabic, Stinova extended the WEB User Interface and its Composer Content Authoring Tool with language support for traditional and simplified Chinese.

„We see the Chinese market with potential for high future growth and as a German corporation we feel the renomund label „Made in Germany “ adds value to our products and services”, says Franz Hintermayr, CEO and owner of Stinova Ltd. „As a software company aiming to sustain successfully growth in the Asian market , we are dependent on hardware partners such as Norco. Our highly flexible software solution provides Norco with the possibility to offer turnkey solutions within the Digital Signage market segment“.

Stinova Ltd. develops the core software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. Stinova's IPTV products seamlessly integrate LiveTV and other Video Streams up to HDTV into multi-media Digital Signage content. For more information and product details please visit: www.stinova.com