

Press Release

Advantech and Stinova Join Forces to Offer Certified Digital Signage Solution

Advantech, the embedded platform and integration services leader announces a strategic alliance with Stinova to target multiple markets including digital signage, self-service kiosks and other graphics-centric applications. Stinova is a global acting provider of Digital Signage software and content production services. Advantech and Stinova will jointly present the versatile joint digital signage solution at Viscom Dusseldorf from 13th until 15th October.

"With Stinova we have a software partner that can offer lifetime licenses as well as SaaS, including content services which offers flexibility to the customers. Stinova's partners will be able to order our hardware with a pre-installed image of the Stinova player software for Windows and Linux so that it's ready for installation upon delivery." Said Bas Smeets, Advantech's Business Development Manager for Intelligent Services.

Advantech's ION2 based graphics digital signage media player [ARK-DS520](#) has been successfully tested and certified by Stinova. The ARK-DS520 is powered by an Intel Atom D525 dual-core processor with integrated NVIDIA GT218 (ION2) graphic module for full high-definition (Full HD) playback.

"We are excited about the strategic alliance with Advantech on a global scale," said Franz Hintermayr, CEO of Stinova. "The ARK-DS520 can be a very cost efficient and robust play-out engine that can be managed with our user-friendly and highly scalable Digital Signage software platform."

For more information on this digital signage bundle, please visit <http://www.advantech.digital-signage.cc/>.



Stinova will join Advantech's upcoming World Partner Conference presenting their digital signage software solutions. The event is taking place in Taipei, Taiwan, from October 27th to 29th. For more information please visit <http://www.advantech.com/wpc2011/>

About Stinova



Stinova Ltd. is a leading software manufacturer of Digital Signage software platforms. Stinova offers the most intuitive CMS software technologies that power the world's Digital Signage networks.

These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. With evotion.com Stinova offers a unique content channel service up to full HD video quality. (Corporate Website: <http://www.stinova.com/>)

About Advantech



Founded in 1983, Advantech is a leader in providing trusted, innovative products, services, and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, embedded systems, automation products and global logistics support. Advantech Digital Signage Solutions deliver industrial-grade reliability; ideal for mission-critical digital signage deployment where 24x7x365 availability is the key. Our mission is to enable an intelligent planet with solutions that empower the development of smarter working and living. (Corporate Website: www.advantech.eu).