

## Stinova Digital Signage teams up with ALSO Actebis IT-Distributor

Stinova, manufacturer of software solutions that powers the worlds digital signage networks, now offers a version of its digital signage CMS – known as DMX5 Personal Edition - that is specifically tailored for the ALSO Actebis distribution channel. ALSO Actebis is the 3<sup>rd</sup> largest distributor in Europe. Immediately available to all ALSO Actebis Solution Partner and System Integrators the comprehensive and user-friendly software solution meets and exceeds the complex requirements of versatile Digital Signage applications.

Based on a Web server and client player platform, screens can easily be managed through a web browser from anywhere at any time over the network. Stinova's DMX5 Personal Edition is specifically tailored for smaller installations where managing single screens via the network is a requirement. DMX5 Personal Edition is particularly well suited for use in corporate and campus welcome screen applications as well as general information signage and product marketing displays.

DMX5 Personal Edition includes "Composer" the browser based content authoring tool which makes the creation of stunning playlists simple. Web pages, RSS feeds and dynamic data via XML can all be integrated into playlist. Even Power Point presentations can be displayed in the native format. DMX5 Personal Edition offers much of the same functionality as our Enterprise Edition which is designed for larger Cloud-enabled Digital Signage Networks.

„We are excited to have been selected by ALSO Actebis, an important distribution partner that allows us to directly address the important IT reseller and system integrator channel“, says Franz Hintermayr, CEO of Stinova. He continues: „With ALSO Actebis we have found a tier-one distribution partner that opens a completely new market channel for us“.

Jennifer Weber, team manager BU Visuals of ALSO Actebis comments the new partnership: „With Stinova we found a software partner in the Digital Signage market segment that completes our current offerings. Now we can perfectly fulfill inquiries from our customers with more complex requirements and offer a professional Digital Signage solution“.

### About Stinova

Stinova Ltd. is a leading software manufacturer of Digital Signage software platforms. Stinova offers the most intuitive CMS software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. With evotion.com Stinova offers a unique content channel service up to full HD video quality. (Corporate Website: <http://www.stinova.com/>)

**About ALSO Actebis:** Corporate Website: [www.alsoactebis.com](http://www.alsoactebis.com)